Call for projects

CULTURAL NETWORKING AND COOPERATION
ARCHIPEL.EU

Promoting exchange between the outermost regions of the European Union, overseas countries and territories, and the European Union as a whole

March 1st 2022 – July 1st 2022
Open 4 months
Multidisciplinary

FRAMEWORK OF THE CALL FOR PROJECTS

The Archipel.eu pilot project, launched in June 2021, aims to preserve and promote the culture of the European Union’s outermost regions and overseas countries and territories. It is co-financed by the European Union and coordinated by the Institut français (Paris, France), in partnership with the Overseas Countries and Territories Association (Brussels, Belgium) and the Agência de Promoção da Cultura Atlântica (Madeira, Portugal).

Within this framework, this fund supports networking and cooperation projects from public or private structures headquartered in the outermost regions of the European Union (ORs) and the Overseas Countries and Territories (OCTs)\(^1\).

Overall budget dedicated to this Fund: €250,000 divided between two calls:

1. €100,000 for the call for the Archipel.eu mobility fund, open continuously from October 13, 2021 to December 1, 2022;
2. €150,000 for the second call which will be open from March 1st to July 1st 2022.

Amount of the grant awarded for this call: between €10,000 and €20,000 per project. After a selective process, the committee will choose between ten and 15 proposals to receive financial support.

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\(^1\) The EU currently has nine outermost regions (ORs): Guadeloupe, French Guiana, Martinique, Mayotte, La Réunion, Saint Martin (France); the Azores and Madeira (Portugal), as well as the Canary Islands (Spain).

There are 13 overseas countries and territories (OCTs): New Caledonia, French Polynesia, Saint Barthélemy, Saint Pierre and Miquelon, the French Southern and Antarctic Territories, Wallis and Futuna (France); Greenland (Denmark); Aruba, Bonaire, Curaçao, Saba, Sint Eustatius, Sint Maarten (Netherlands).
WHAT ARE THE OBJECTIVES OF THIS CALL FOR PROJECTS?
This call for projects is intended to support cultural and artistic networking and cooperation projects aimed at:

- creating or developing cultural exchanges between the outermost regions, overseas countries and territories and the whole of the European Union;
- encouraging cooperation between organisations and sharing expertise and skills between professionals of these organisations in the cultural and creative sector of these territories;
- promoting, preserving and fostering knowledge of the local cultures of the outermost regions and overseas countries and territories throughout the European Union;
- exploring the use of digital technologies to promote culture and intercultural dialogue.

WHAT TYPES OF PROJECTS ARE CONCERNED?
This fund aims to support cultural and artistic cooperation by accompanying the creation and development of networks, professional events, the sharing of best practices and the establishment of partnerships: support for the design of tools, studies, the distribution or development of resources, leadership, network structuring, support, advice, partnership training, twinning programs and events (local, regional, or transnational).

Priority will be given to innovative projects that focus on:

- the organisation of professional exchanges and events: such as exhibitions, fairs, festivals, showcases, training courses, conferences, seminars, debates, research and artistic collaboration, etc.;

- the implementation of projects, tools and digital networks such as the development and promotion of information platforms, the launch or expansion of professional networks (such as networks of festivals, galleries and art centers, publishers); the creation of databases, websites dedicated to certain thematic and/or disciplinary cultural niches; the organisation of online conferences and seminars, webinars; the development of platforms, distance learning, virtual exhibitions and tours, videos, podcasts, digitisation of collections and archives, mapping of cultural operators, 3D modeling, online event tools for professional exchanges, live or recorded interactive performances, etc.

WHO IS THIS CALL FOR PROJECTS FOR?
Public or private cultural institutions and structures headquartered in one of the nine outermost regions or one of the 13 overseas countries and territories: museums, theaters, dance centers, contemporary music venues, local authorities’ cultural affairs departments, universities, festivals, companies, creative agencies, production offices, show producers, publishers, record labels, NGOs, associations, cultural centers, foundations, resource centers, art education establishments, research and training facilities, archive services, conservatories, tourism-related structures, etc.

WHAT ARE THE DISCIPLINES CONCERNED?
All disciplines: performing arts, music, visual arts, books, audiovisual works, design, fashion, architecture, digital creation, cultural heritage and others.

WHAT ARE THE SPECIFICITIES OF THESE FUNDS?
These funds aim to support in-person and/or virtual activities which facilitate innovative, operational and constructive exchanges between Archipel.eu territories. Applications must be submitted online and will be evaluated by a panel of experts that will meet after the call for projects closes.
WHAT TYPES OF COSTS CAN BE COVERED?
The budgetary items that can be covered are: travel expenses for experts / speakers / cultural professionals – allowances or remuneration – travel and repatriation insurance – production of communication material – translation, interpreting, subtitling – animation, moderation – costs of videoconference software – technical assistance for virtual events – support for audiovisual productions - scientific productions – digitisation of resources for online presentations (catalogues, virtual exhibitions).
In addition, a detailed list of eligible expenses by Institut français is available in four languages on the Archipel.eu website ².

COVID 19 – It is the responsibility of the beneficiaries to verify travel regulations from their home territory and entry requirements for the place to where they are traveling. Costs for vaccination and PCR testing are the responsibility of the applicant.

WHAT ARE THE ELIGIBILITY CRITERIA FOR PROPOSALS?
• Applications must present a cooperation project involving at least two territories
• Initiatives must demonstrate potential for a lasting impact
• Budgets must be balanced
• Projects must be implemented between August 2022 and May 2023

WHAT ARE THE ELIGIBILITY CRITERIA FOR INSTITUTIONS SUBMITTING A PROPOSAL?
• The institution must be headquartered in an outermost region of the European Union (OR) or in an overseas country and territory (OCT)
• The institution must be at least one year old (legal existence)
  For these two criteria, applicants must provide documentation to prove eligibility.
• Business model: Must be able to finance up to 90% of the provisional budget. The applicant structure must co-finance at least 10% of the project.
  This requirement must be included in the provisional budget.

WHAT ARE THE EVALUATION CRITERIA?
• Quality and originality of the project (/25 points)
• Relevance of the project to the applicants’ and partners’ backgrounds (/25 points)
• Ability of the project to respond to sector-specific issues and particular needs related to the structural specificities of the territories involved (/25 points)
• Ability of the project to create bridges between the applicant’s territory of origin, other ORs/OCTs or with continental Europe in the medium and long term (/25 points)

The evaluation committee will attach particular importance to the criteria of equal geographical representation among the outermost regions of the European Union and the overseas countries and territories³, and to proposals that promote gender equality, diversity, equal chances and that incorporate an eco-responsible approach.

³ Two parameters will be taken into account:
  1) equal geographical representation among all 9 outermost regions (within the OR group) and 13 Overseas Countries and Territories (within the OCT group).
  2) Equal representation among the OR group and the OCT group.
HOW TO SUBMIT AN APPLICATION
Applications must be submitted online on the Institut français platform, accessible from the Archipel.eu programme page: https://www.pro.institutfrancais.com/fr/offre/archipeleu
Closing date for applications: July 1st, 2022
Date of the committee meeting (to be confirmed): August 11, 2022
Announcement of results (to be confirmed): August 17, 2022

Document(s) to attach:

Mandatory documents
• Certificate of proof of address in an OR or an OCT
• Financial statements of 2020 and 2021
• Activity report of 2021
• Document detailing the project and its objectives (2 pages maximum)
• Provisional budget of the project
• Letter(s) of intent for partnership from one or more other ORs or OCTs

Additional document, non-mandatory:
• Portfolio (2 pages maximum with images and/or web links)

The Institut français undertakes to implement appropriate technical and organisational measures to protect personal data from modification, dissemination, or unauthorised access, and to ensure it remains completely confidential.

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FOR MORE INFORMATION ABOUT ARCHIPEL. EU
https://programme-archipel.eu/