

## CALL FOR PROJECTS

### FUND FOR THE SAFEGUARDING AND PROMOTION OF THE INTANGIBLE CULTURAL HERITAGE OF ORs AND OCTs

From October 13, 2021 to February 13, 2022

Open 4 months

Multidisciplinary

#### FRAMEWORK OF THE CALL FOR PROJECTS:

The Archipel.eu pilot project, launched in June 2021, aims to preserve and promote culture in the outermost regions of the European Union and the Overseas Countries and Territories. It is co-financed by the European Union and coordinated by the Institut français (Paris, France), in partnership with the Association of the Overseas Countries and Territories (Brussels, Belgium) and the Agência de Promoção da Cultura Atlântica (Madeira, Portugal).

**In accordance with the 2003 UNESCO Convention, this fund works to safeguard and promote the intangible cultural heritage, popular arts and practices, and ancestral cultures of the Outermost Regions of the European Union (ORs) and Overseas Countries and Territories (OCTs) <sup>1</sup>.**

Overall budget dedicated to this specific Fund: €270,000

Level of grant awarded: maximum €20,000 per project

After a selective process, the committee will choose a minimum of 15 (fifteen) proposals to receive financial support.

#### WHO IS THIS CALL FOR?

Cultural organizations or institutions active and residing in the Outermost Regions or the Overseas Countries and Territories: universities, museums, eco-museums, NGOs, associations, cultural centres, foundations, resource centres, art education institutions, research and training institutions, archives, conservatories, natural parks, tourism structures, etc.

#### WHAT ARE THE DISCIPLINES CONCERNED?

This fund is intended to support activities in the fields of scientific and cultural mediation, training and capacity building around intangible cultural heritage in the Outermost Regions and the Overseas Countries and Territories. The role of digital technologies in supporting the cultural sector should also be explored as a means of strengthening resilience in the face of crises limiting social proximity while ensuring environmental sustainability and impact of actions.

#### WHAT ARE THE SPECIFICITIES OF THIS SCHEME?

This funding aims to support physical and/or virtual activities that highlight the Intangible Cultural Heritage of the Outermost Regions and the Overseas Countries and Territories.

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<sup>1</sup> The EU currently has nine outermost regions (ORs) that are an integral part of its territory: Guadeloupe, French Guiana, Martinique, Mayotte, Reunion, Saint Martin, (France); the Azores and Madeira (Portugal), and the Canary Islands (Spain).

The 13 Overseas Countries and Territories (OCTs) are: New Caledonia, French Polynesia, Saint Barthélemy, Saint Pierre and Miquelon, French Southern and Antarctic Territories, Wallis and Futuna (France); Greenland (Denmark); Aruba, Bonaire, Curaçao, Saba, Sint Eustatius, Sint Maarten (Netherlands).

The principle is to support innovative projects that question, analyse and highlight the cultural wealth of the Outermost Regions and the Overseas Countries and Territories.

Part of the budget is allocated to the use of digital technologies in the implementation of these activities (partially or totally): online conferences and seminars, webinars, online platforms, distance learning, exhibitions and virtual tours, videos, podcasts, digitization of collections and archives, 3D modelling, MOOC (Massive Open Online Course).

### **WHAT TYPES OF PROJECTS ARE CONCERNED?**

Scientific and cultural mediation projects are eligible for this fund in favour of Intangible Cultural Heritage: conferences, seminars, training activities, cultural mapping projects, research and analysis documents, exhibitions as well as other relevant small-scale events, in real or virtual form, such as the creation of online platforms, awareness-raising and dissemination actions, etc.

These activities should aim to increase the capacity of local actors to preserve, support, foster and promote culture and cultural identity.

### **WHAT TYPES OF COSTS CAN BE COVERED?**

The budgetary items that can be covered are the following: travel expenses for researchers/experts - allowances - travel and repatriation insurance - production of communication material - translation, interpreting, subtitling - animation, moderation - costs of videoconference software - technical assistance for virtual events - production of video media - scientific productions in the field of ICH - digitisation of resources for online presentation (catalogue, virtual exhibition).

### **WHAT ARE THE REQUIREMENTS?**

It is required that:

- The proposals allow the advancement of research and knowledge in the field of Intangible Cultural Heritage (ICH) of the Outermost Regions and the Overseas Countries and Territories.
- A particular interest is taken in the participation of ICH communities/practitioners in the project, in order to highlight the social dimension of this heritage.
- The proposals include a dimension of training, transmission or exchange of best practices.

Furthermore, the committee will pay particular attention to projects that promote the use of digital technologies.

These different aspects of the project must be detailed in the application file.

### **WHAT ARE THE ELIGIBILITY CRITERIA?**

- The organisation proposing the project must have been officially established for at least one year.
- The project leaders must have proven experience in the field of intangible cultural heritage.
- The applicant organisation must provide a minimum of 10% co-financing for the project, seeing that the maximum amount of aid granted is €20,000 (representing a maximum of 90% of the total budget proposed by the organisation for the implementation of project activities).
- The average annual cost of the project must not exceed 70% of the beneficiary's annual budget.
- The proposed project must take place between April 2022 and March 2023, in one or more of the 9 Outermost Regions and 13 Overseas Countries and Territories.

### **WHAT ARE THE EVALUATION CRITERIA?**

- Capacity of the project to safeguard and promote the cultural specificities of the ORs or OCTs (/ 25 points)
- Capacity of the project to unite communities around a common project (/ 25 points)
- Expertise of project leaders in the field of Intangible Cultural Heritage (/ 25 points)
- Originality of the proposal with regard to existing scientific knowledge (/ 25 points)

The evaluation committee will attach particular importance to the criteria of balanced geographical representation among the Outermost Regions of the European Union and the Overseas Countries and Territories<sup>2</sup>.

## HOW TO SUBMIT AN APPLICATION?

Applications must be submitted online on the Institut français platform accessible from the Archipel.eu programme page: <https://www.pro.institutfrancais.com/fr/offre/archipeleu>

Closing date for applications: February 13<sup>th</sup>, 2022

Announcement of results: March 13<sup>th</sup>, 2022 at the latest

## CONTACT

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<sup>2</sup> Two parameters will be considered:

- 1) balanced geographic representation of all the 9 ORs (within the OR group) and of the OCTs (within the OCT group)
- 2) balance between the OR group and the OCT group.