

THE COLLECTION - ARCHIPEL.EU SPECIAL EDITION

From October 13th, 2021 to January 13th, 2022

Open for 3 months

Multidisciplinary

FRAMEWORK OF THE CALL FOR PROJECTS:

The Archipel.eu pilot project, launched in June 2021, aims to preserve and promote the culture of the outermost regions of the European Union and the Overseas Countries and Territories. It is co-financed by the European Union and coordinated by the Institut français (Paris, France), in partnership with the Overseas Countries and Territories Association (Brussels, Belgium) and the Agência de Promoção da Cultura Atlântica (Madeira, Portugal).

Among the measures implemented in the framework of this pilot project, the Archipel.eu Collection supports the cultural operators of the 9 outermost regions and 13 overseas countries and territories on an international scale.¹

Budget dedicated to The Collection - Archipelago.eu Special Edition: €150,000.

Amount of grant awarded in the framework of this call: maximum €20,000 per project.

A committee will select a variety of proposals that will be gathered in a catalogue dedicated to cultural offers from the ORs and OCTs. All organisations whose cultural offers will be included in the Archipel.eu Collection will be eligible for financial support. The fund dedicated to the Archipel.eu Collection will make it possible to support a dozen proposals that will benefit from financial aid for dissemination.

WHAT ARE THE SPECIFICITIES OF THE ARCHIPEL.EU COLLECTION?

This framework aims to support the dissemination of exhibitions, shows and artistic proposals that can be easily disseminated, in order to promote the cultures of the outermost regions, and of the Overseas Countries and Territories as well as in continental Europe.

The Collection - Archipel.eu special edition call aims, on the one hand, to identify cultural offers that can be proposed for dissemination / circulation and, on the other hand, to financially support this dissemination. **It is based on two types of support:**

- ⇒ **Support in terms of visibility for the artistic proposals that will compose the Collection - Archipel.eu special edition.** Institutions and cultural operators from the ORs and OCTs are invited to submit cultural proposals that are representative of the cultural vitality of their territory and that can be easily presented in other contexts.
- ⇒ A commission composed of experts will select diverse proposals that will be integrated into a catalogue dedicated to the cultures of the Outermost Regions and of the Overseas countries and Territories. This catalogue will be distributed among artistic and cultural institutions at an international level, in order to encourage the circulation and presentation of the works in this catalogue².

¹ The EU currently has nine outermost regions (ORs) that are an integral part of its territory: Guadeloupe, French Guiana, Martinique, Mayotte, Reunion, Saint Martin, (France); the Azores and Madeira (Portugal), and the Canary Islands (Spain).

The 13 Overseas Countries and Territories (OCTs) are: New Caledonia, French Polynesia, Saint Barthélemy, Saint Pierre and Miquelon, French Southern and Antarctic Territories, Wallis and Futuna (France); Greenland (Denmark); Aruba, Bonaire, Curaçao, Saba, Sint Eustatius, Sint Maarten (Netherlands).

² The cultural offers presented in the special edition of the Archipel.eu Collection will benefit from considerable visibility since the catalogue will circulate in numerous international networks (networks of the Institut français, the Consortium and all the Associated Partners of Archipel.eu).

- ⇒ **Financial support for the dissemination of works from the Collection - Archipel.eu special edition catalogue at an international level³. The funding will be allocated to the organisations proposing the works / artistic proposals.**

WHO IS THIS CALL FOR PROJECTS FOR?

Public or private cultural structures and organisations based in the 9 ORs and 13 OCTs (museums, theatres, choreographic centres, contemporary music venues, festivals, companies, artistic agencies, production offices, show producers, publishers, labels, etc) wishing to propose existing works to promote their dissemination beyond their territory of origin.

WHAT ARE THE DISCIPLINES CONCERNED?

Performing arts, music, visual arts, design, architecture, digital creation.

WHAT TYPES OF PROJECTS ARE CONCERNED?

Shows, concerts, monographic and collective exhibitions, performances, presented by operators from the ORs and OCTs.

Eligible projects are face-to-face, hybrid projects (face-to-face and digital) and all-digital projects (virtual exhibitions, interactive performances, masterclasses, art classes or webinars, etc).

WHAT ARE THE REQUIREMENTS?

It is required that:

- The proposals are created with professional actors of the sector concerned (programmers, labels, distributors, publishers, platforms, museums, art centres, festivals, biennale, etc)
- The proposals guarantee remuneration (fees/contracts/copyright) for the artists involved (to be included in the provisional budget)
- The proposals include training, knowledge transfer or exchange of best practices: artistic and professional meetings with local partners (master classes, workshops, conferences, professional seminars, interventions in schools or universities, etc).

In addition, during assessment of projects, the committee will pay particular attention to proposals that promote gender equality as well as to offers that incorporate an eco-responsible approach.

Proposals that will result in a regional and/or continental European dissemination will be favoured⁴.

These different aspects of the project must be detailed in the application file.

The objective of these initiatives will be to illustrate the cultural particularities of the Outermost Regions and the Overseas Countries and Territories and/or their historical links with the Member States of the European Union. These projects are to be organised in tandem with events involving the ORs and/or the OCTs, which the European Union is supporting, so that the high attendance rate of these events can contribute to strengthening the visibility and knowledge of these regions and countries.

³ As far as the French cultural network abroad is concerned, it should be noted that this call for projects can complement the "European Creativity" call for projects by the Institut français: the Instituts français or Alliances françaises of the 26 Member States (except France) have the possibility of co-constructing a project around the European Overseas Territories by hosting one (or more) proposal(s) of an Overseas Operator from the Archipel.eu Collection catalogue, selected in the framework of the present call for projects.

⁴ In order to ensure the impact of these cultural offers on the public, and with a view to eco-responsibility, the selection committee will give priority to proposals that aim to share the presence of the teams at the venue, with several performance dates in the same territory or region, and a diversified programme that allows for time for exchange around the event.

ELIGIBILITY CRITERIA FOR WORKS AND ARTISTIC PROPOSALS

- Proposals involving living artists
- Projects that can be easily disseminated and can be adapted to various contexts
- Projects that can give rise to meetings, debates, training, knowledge transfer
- Dissemination/presentation can take place between March 2022 and March 2023
- Obtaining at least one letter of intent from an entity in another territory (OR/OCT or Continental Europe) wishing to exhibit the cultural offer or to include the cultural offer in the programme of an event it is organising.

ELIGIBILITY CRITERIA FOR INSTITUTIONS PROPOSING A PROJECT

- Legal existence (at least 1 year of legal existence)
- Economic model: The applicant organisation must provide a minimum of 10% co-financing for the project, knowing that the maximum amount of aid granted is €20,000 (representing a maximum of 90% of the total budget proposed by the organisation for the implementation of project activities)

EVALUATION CRITERIA:

- Artistic quality and originality of the proposal (/50 points)
- Potential for dissemination / circulation of the work (number of performances, audiences reached, etc) (/25 points)
- Organisational capacities of the proposing organisation (/25 points)

The evaluation committee will attach particular importance to the criteria of balanced geographical representation among the Outermost Regions of the European Union and the Overseas Countries and Territories⁵.

HOW TO SUBMIT AN APPLICATION?

Applications must be submitted online on the Institut français platform accessible from the Archipel.eu programme page: <https://www.pro.institutfrancais.com/fr/offre/archipeleu>

Closing date for applications: January 13th, 2022

Announcement of results: February 13th, 2022 at the latest

The Institut français undertakes to implement appropriate technical and organisational measures to protect personal data against alteration, dissemination or unauthorised access, and to preserve their complete confidentiality.

CONTACT:

Madina Regnault
Archipel.EU Programme Manager
Development and Artistic Cooperation Department
madina.regnault@institutfrancais.com

⁵ Two parameters will be considered:

- 1) balanced geographic representation of all the 9 ORs (within the OR group) and of the OCTs (within the OCT group)
- 2) balance between the OR group and the OCT group.

